



## **S.E.S.A.M.E Bill Social Media Tool Kit**

Thank you for your interest in supporting the SESAME Bill in Maryland! With your help we can inform friends and colleagues about the bill, make our voices heard in Annapolis and get this important piece of legislation passed.

### **We've created images that you can use with sample language:**

- As a Facebook cover photo (rectangular images)
- As a social media post (square image) for Twitter, Instagram, Facebook or LinkedIn
- As an e-newsletter (large flyer image)
- Sample social media posts
- Hashtags to use when posting

### **Posts:**

- As many as 1 in 10 students will be the victim of some form of sexual abuse or misconduct by a school employee by the time they graduate. The S.E.S.A.M.E. Bill (Stop School Employee Sexual Abuse, Misconduct and Exploitation) in Maryland (SB 0541 / HB 0486) was drafted to both keep our children safe and to protect the integrity of schools and the education profession.
- On average, a school employee that has been alleged to have engaged in sexual abuse or misconduct will be transferred to THREE different schools before they are reported to the police.  
Fix this system failure and support SB 0541 / HB 0486 in Maryland! The S.E.S.A.M.E. Bill (Stop School Employee Sexual Abuse, Misconduct and Exploitation) keeps our children safe and protect the integrity of the education profession.
- **BREAK THE SILENCE!** Schools can be legally bound by separation agreements and cannot disclose sexual misconduct or abuse with another school. This means an employee, who has had credible cases of sexual misconduct, can move seamlessly from school to school.  
We say **NO MORE!** Fix the system failure and support SB 0541 / HB 0486 in Maryland! The S.E.S.A.M.E. Bill (Stop School Employee Sexual Abuse,

Misconduct and Exploitation) was drafted to both keep our children safe and to protect the integrity of schools and the education profession.

- What is school employee sexual misconduct? It includes a wide range of behaviors that include sexual inuendo, inappropriate touching of a student, inappropriate text messaging, emailing or social media contact with a student or soliciting sex from a student. No parent wants their child to experience any of these behaviors by a school employee. We can and should do better for our children!

Support SB 0541 / HB 0486 to keep kids safe in school and to protect the integrity of the education profession. Let's pass the S.E.S.A.M.E. Bill (Stop School Employee Sexual Abuse, Misconduct and Exploitation)!

- When a business hires, it conducts a comprehensive reference check—why aren't our schools held to the same standard and granted the same access? The S.E.S.A.M.E. Bill (Stop School Employee Sexual Abuse, Misconduct and Exploitation) SB 0541 / HB 0486 prohibits schools from expunging personnel files in cases of employee sexual misconduct or abuse. It also protects schools from criminal or civil liability when they provide information on employees in good faith.
- Hi everyone. This legislative session, the Maryland General Assembly is hearing a bill (SB541/HB438) that addresses preventing sexual abuse and misconduct in schools. If you have been a victim of sexual abuse or misconduct by a teacher or school personnel in a Maryland public or private school and are comfortable with speaking to me confidentially, please private message me. We would like to ensure that policy changes occur to protect children in Maryland from suffering the same trauma you have faced.

**Suggested hashtags:**

#HB0486  
#SB0486  
#takeastand  
#SESAMEcampaign  
#stopeducatorsexualabuse  
#childadvocate  
#childsexualabuse  
#protectourchildren  
#traumainformed  
#marylandschools  
#breakthesilence  
#MDpolitics  
#MDGA19

**Tags:**

On Facebook please tag

@MarylandStateCouncilonChildAbuseandNeglect

Tag your legislators on any posts

On Twitter tag:

@MarylandSCCAN

@paulpinsky

@ericluedtke

@clarencelammd